



Jesse  
Gerva

- *Expert in sustainable governance*
- *Strategic planning mentor*
- *Keynote speaker in leadership summits*
- *LLB (Brazil) & MBA in sustainable commerce (Canada)*

**Gerva Academy** is a Toronto based company specialized in sustainable governance that was created to help professionals and organizations to turn ideas into efficient businesses. Our first and only goal is to equip you with process improvement and value creation tools so your project can stand up to the test.

Its founder, **Jesse Gerva**, defines himself as a strategist. Strategies are designed in individual meetings, or with larger groups, and in occasions on behalf of people and companies. He has been working for over 20 years as a board member, advisor, business manager, mentor, and investor in North America, Europe, South America, Africa and Asia.

Through his work at **Gerva Academy**, Jesse has had the opportunity to play key roles in a number of organizations, including: judge at Brampton Entrepreneur Center, director at Toronto Business Development Centre, mentor at Ryerson University and Enterprise Toronto, board member at Mount Forest Chamber of Commerce, Kanisa Fellowship SDA and United Achievers Community Services, VP at Endeavour Consulting (Canada), and speaker at Design Hub Kampala (Uganda).

In his previous duties, Jesse worked as a legal counsel in law firms and at PUMA Sports (Brazil), representative of an international brand (China), and senior legal advisor in an office funded by Legal Aid Ontario (Canada).